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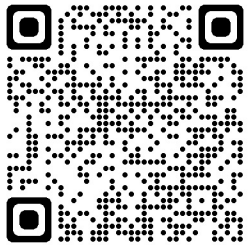
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# Money and Ministry: Analytics, Data, and Sustainable Funding





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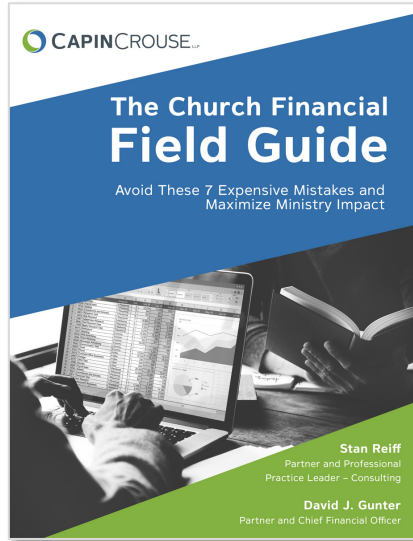
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# Learning Objectives

- Identify and overcome the most common ways money can limit your ministry
- Build a flexible framework to inform strategic conversations and future financial decisions
- Learn how to engage non-financial leaders in meaningful financial conversations

# Analytics, Data, and Sustainable Funding

- Learn what to measure, when, and how
- Identify troublesome leading indicators before they become problematic
- Resolve risk in your current ministry funding model

# Stewarding Your Financial Leaders – Not Ignoring Them

- Support your church's spiritual efforts with sound financial systems
- Give your financial leaders a seat at the table

# Risks to Brick-and-Mortar Churches Based on Digital Realities

- Bring the right people into the conversation
- Understand how your church body has changed since 2020
- Adapt to reach younger generations

# Segmenting and Identifying Risk and Opportunities

- Be mindful of the needs of the community
- Respond to financial risks
- Segment and assess potential risks



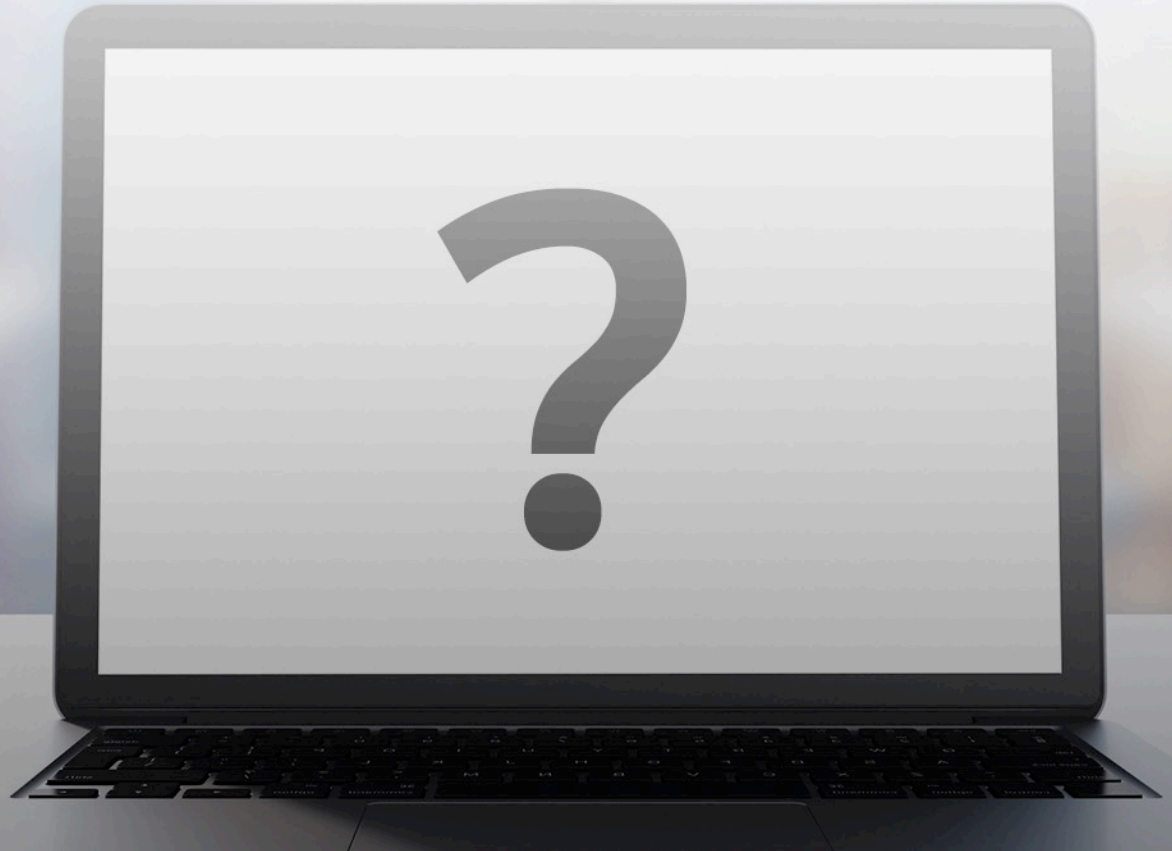
# Essential Stewardship/Generosity Programs Toward Sustainability

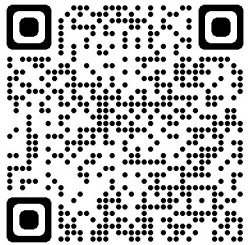
- How to handle digital funds
- Have the infrastructure in place for a recurring giving program
- Provide your financial team with more predictability

# Mitigate Overconfidence with Decision Support

- Be a realistic leader
- Lead amidst changes and uncertainty
- Have a “one church” approach

Questions?





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# Thank you!

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