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Money and Ministry: Stewardship, Planning, and Emerging Funding Models





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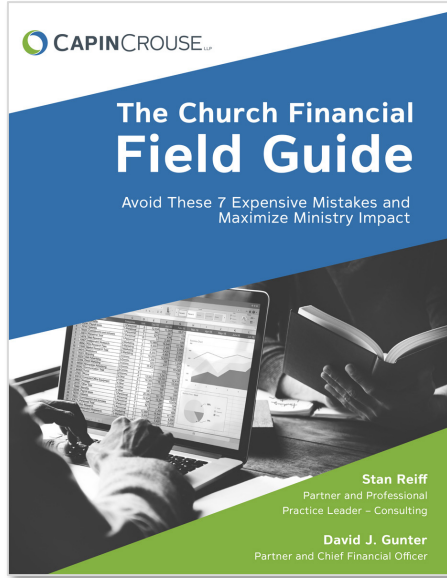


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Stewardship, Planning, and Emerging Funding Models

- Reduce the friction to launch new ministries and reach your community
- Build alignment across staff, volunteers, and financial leaders
- Recognize that a hybrid model can provide significant benefits as you work to expand your ministry's reach

Community and the Hybrid Ministry Model

- Understand what the hybrid ministry model entails
- Involve the right people
- Create progress indicators and measure impact

Analyze the Impact of a New Model on Finance and Stewardship

- Determine the potential risks of new financial operations
- Partner with your stewardship/generosity team to understand the different revenue streams through the new model
- Be willing to invest in new infrastructures and technologies
- Create new KPIs

Assess the Risks of a Hybrid Ministry Model

- Identify cybersecurity risks and take steps to mitigate them
- Ensure payment card industry (PCI) compliance
- Be prepared to discuss cryptocurrency donations with your leadership and develop policies and procedures for handling it

Plan for the Unknown

- Apply a new “campus” strategy
- Use the Pareto principle (the 80/20 rule)
- Accept the tension of uncertainty while in the discovery mode

The Benefits of an Adaptable Ministry Model

- Cutting operations costs is not the answer
- Consider finding innovative and technology-driven ways to build growth
- Devote time to growth strategies and innovation
- Reassess any ministry programs and initiatives that don't support overall growth
- Remember your ultimate purpose

Align Leadership with Key Hybrid Ministry Model Stakeholders

- Include lay leaders and your strategic and visionary leaders in the planning
- Focus on collaboration by design
- Include church staff in the discussion

Benefits of an Adaptable Ministry Model

- Demonstrates proactive planning, innovation, and strategic thinking to your members
- Allows you to partner with ministry leaders on problem solving and solution creation
- Provides an opportunity for your team to contribute their knowledge and ideas

Thank you!

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